



An annual favorite, the Leadership Summit is hosted by the NC TECH Board of Directors and Advisors. Geared towards executives, NC TECH provides the opportunity to network and hear from some of the tech sector's best leaders on various topics from talent to transformation through both structured discussions and more informal engagement opportunities.

SPONSORSHIP OPPORTUNITIES

All Sponsors Receive: Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | event registrations

Presenting • \$25,000 (SOLD – Dell Technologies)

Logo integrated into event logo + used in all promotional materials | opportunity to provide opening remarks and a keynote speaker | branded signage | 12 VIP registrations, 2 reserved tables

Dinner • \$9,500

Provide brief remarks at the start dinner on Thursday | logo on placards on dinner tables | option to provide promotional item to attendees | 8 registrations, reserved table

Lunch • \$6,000 (SOLD – Cohesity)

Provide brief remarks at start of lunch | logo on placards on lunch tables | option to provide a promotional item to attendees | 8 registrations, reserved table

Economic Forecast Segment Sponsor • \$5,000 (SOLD – Wells Fargo)

Provide brief remarks + introduce economic forecast speaker | 8 registrations, reserved table

Panel Segment • \$5,000 (2 Available – 2 SOLD – AHEAD, Three Bridge)

Provide brief remarks + moderate a panel discussion | assist with topic selection + panel development | 6 registrations, reserved table

VIP (Directors/Advisors) Reception • \$4,000 (SOLD – Cherry Bekaert)

Logo on placards at reception | option to provide brief remarks | 4 VIP registrations

Leaders on the Lawn Reception + Putting Contest • \$3,500 (SOLD – Resolvit)

Provide brief closing remarks at dinner to invite attendees outside for the reception + putting contest | logo on placards on outside tables | option to provide banner for evening reception | 4 registrations

Friday Keynote Book Sponsor (Gary Shapiro's New Book *Ninja Future*) • \$3,500 (SOLD – Stearns Financial)

Logo on signage indicating sponsorship of Gary Shapiro's new book | opportunity to include a bookmark in each book to be given to each attendee | seated with the author | 4 registrations

Thursday Keynote Book Sponsor (Raven Solomon's New Book *Leading Your Parents*) • \$3,500 (SOLD – NCSU Executive Education) Logo on signage indicating sponsorship of one of Raven Solomon's new book | opportunity to include a bookmark in each book to be given to each attendee | seated with the author | 4 registrations

Dinner Keynote Speaker • \$3,500 (SOLD – Infosys)

Provide brief remarks + introduce dinner on Thursday keynote speaker | 4 registrations

Continental Breakfast • \$3,000 (SOLD – Cisco)

Logo on placards at breakfast + coffee stations | 4 registrations

Journal • \$3,000 (SOLD – SoftPro)

Logo on journal notebook given to all attendees (NC TECH to provide) | 4 registrations

Welcome Reception • \$3,000 (SOLD – OutSystems)

Provide brief remarks prior to transition to dinner | logo on placards on reception tables | 4 registrations

Wi-Fi • \$3,000 (SOLD – SEGRA)

Logo on Wi-Fi placards on tables to include custom network name + password | 4 registrations

Beverage • \$2,500 (SOLD – Syntax)

Logo on wine bottle tags at each table for Thursday night dinner | 2 registrations

Hospitality • \$2,500 (SOLD – AICPA)

Logo on welcome bags filled with a few goodies provided to all overnight guests at check-in | option to include welcome card + promotional items in bag (NC TECH to assemble bags) | 2 registrations

Mobile Charging Station • \$2,000

Logo on signage in mobile charging area set with soft seating | 2 registrations

Green Host • \$2,000 (SOLD – Deutsche Bank)

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 2 registrations

Head Table • \$2,000 (SOLD – Nexsen Pruet)

Logo on signage at head table | 2 registrations seated at head table with NC TECH leadership + key speakers

Lanyard • \$2,000 (SOLD – Insight Software)

Logo on name badge lanyards given to attendees (NC TECH to provide) | 2 registrations

Name Badge • \$2,000 (SOLD – SAS)

Logo on die cut, professionally printed name badges | 2 registrations

Refreshment Break • \$2,000

Logo on placards at refreshment stations | 2 registrations

Registration • \$2,000 (SOLD – Crown Castle)

Logo on placards at registration | option for display table set up at registration to provide materials + giveaways and interact with attendees | 2 registrations

Board of Advisors Breakfast • \$2,000 (SOLD – Coastal Credit Union)

Logo on placards at private breakfast in the Carolina Dining Room | option to provide brief remarks | 2 registrations

Cigar Sponsor • \$1,500

Logo on placards with a selection of cigars at the Leaders on the Lawn Reception (NC TECH to provide) | 2 Registrations

Seat Drop • \$1,250 (3 Available – 2 SOLD – Oracle, SoftServe)

Provide promotional brochure + giveaway to all attendees | 1 registration

Gold Sponsor • \$1,000 (Limited Availability – 4 SOLD - Deutsche Bank, First Citizens, Oracle, Retail Business Services)

Listed on event webpage, signage and promotional materials | 2 registrations